

**Belgium – Economic impact assessment – Study on modern pricing and risks of collusion****OJ S 188/2025 01/10/2025****Contract or concession notice – standard regime****Services****1. Buyer**

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**1.1. Buyer**

Official name: European Commission, DG COMP - Competition

Email: [comp-procurement@ec.europa.eu](mailto:comp-procurement@ec.europa.eu)

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

**2. Procedure**

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**2.1. Procedure**

Title: Study on modern pricing and risks of collusion

Description: DG COMP is working on a follow-up to the comprehensive 2024 report:

“Protecting competition in a changing world: Evidence on the evolution of competition in the EU during the past 25 years”. This report identified important changes over the past 25 years in the competitive environment (rising concentration, markups and profits, declining business dynamism). It also identified a number of likely structural and institutional drivers of those changes (rise of intangible investments, globalisation, regulation and M&A). The 2024 report did however not explore whether changes in management practices (strategies and tactics) may also have contributed to some of the detected trends. The present study seeks to address this gap by exploring whether the rise of modern pricing and revenue management strategies and tactics may have partly contributed to some of the observed changes in the competitive environment, inter alia by increasing the risk of collusion.

Procedure identifier: 738aca72-ec69-4ec0-97e7-cdf9a44ca6a0

Internal identifier: EC-COMP/2025/OP/0053

Type of procedure: Open

The procedure is accelerated: no

**2.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79311410 Economic impact assessment

**2.1.2. Place of performance**

Anywhere

Additional information: Please consult the procurement documents.

**2.1.3. Value**

Estimated value excluding VAT: 350 000,00 EUR

**2.1.4. General information**

Additional information: In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic

operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published.

Legal basis:

Regulation (EU, Euratom) 2024/2509

#### **2.1.6. Grounds for exclusion**

Sources of grounds for exclusion: Procurement Document

### **5. Lot**

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#### **5.1. Lot: LOT-0001**

Title: Study on modern pricing and risks of collusion

Description: DG COMP is working on a follow-up to the comprehensive 2024 report:

“Protecting competition in a changing world: Evidence on the evolution of competition in the EU during the past 25 years”. This report identified important changes over the past 25 years in the competitive environment (rising concentration, markups and profits, declining business dynamism). It also identified a number of likely structural and institutional drivers of those changes (rise of intangible investments, globalisation, regulation and M&A). The 2024 report did however not explore whether changes in management practices (strategies and tactics) may also have contributed to some of the detected trends. The present study seeks to address this gap by exploring whether the rise of modern pricing and revenue management strategies and tactics may have partly contributed to some of the observed changes in the competitive environment, inter alia by increasing the risk of collusion.

Internal identifier: EC-COMP/2025/OP/0053

##### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79311410 Economic impact assessment

Additional classification (cpv): 79310000 Market research services, 79419000

Evaluation consultancy services

##### **5.1.2. Place of performance**

Anywhere

Additional information: Please consult the procurement documents.

##### **5.1.3. Estimated duration**

Duration: 15 Months

##### **5.1.5. Value**

Estimated value excluding VAT: 350 000,00 EUR

##### **5.1.6. General information**

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds

EU funds programme: Single Market Programme, including COSME, ISA2, ESP, consumer involvement in fin. Services, financial reporting, Health, Food and Feed, consumer programme (2021/2027)

The procurement is covered by the Government Procurement Agreement (GPA): yes

##### **5.1.9. Selection criteria**

#### **5.1.10. Award criteria**

Criterion:

Type: Quality

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 65,00

Criterion:

Type: Price

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 35,00

#### **5.1.11. Procurement documents**

Deadline for requesting additional information: 05/11/2025

Address of the procurement documents: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/738aca72-ec69-4ec0-97e7-cdf9a44ca6a0-CN?#anchorDocuments>

Ad hoc communication channel:

Name: Funding and Tenders Portal

URL: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/738aca72-ec69-4ec0-97e7-cdf9a44ca6a0-CN?#anchorDocuments>

#### **5.1.12. Terms of procurement**

Terms of submission:

Electronic submission: Required

Address for submission: <https://webgate.ec.europa.eu/digit/opsys/esubmission?cftUuid=738aca72-ec69-4ec0-97e7-cdf9a44ca6a0>

Languages in which tenders or requests to participate may be submitted: Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 10/11/2025 16:00:59 (UTC+1) Central European Time, Western European Summer Time

Deadline until which the tender must remain valid: 9 Months

Information about public opening:

Opening date: 11/11/2025 10:00:00 (UTC+1) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

#### **5.1.15. Techniques**

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system  
Electronic auction: no

#### 5.1.16. Further information, mediation and review

Review organisation: Court of Justice of the European Union

Organisation providing more information on the review procedures: European Commission,  
DG COMP - Competition

## 8. Organisations

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### 8.1. ORG-0001

Official name: European Commission, DG COMP - Competition

Registration number: COM

Postal address: Madouplein 1

Town: Brussels

Postcode: B-1210

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: [comp-procurement@ec.europa.eu](mailto:comp-procurement@ec.europa.eu)

Telephone: +32 2 299 11 11

Internet address: <http://ec.europa.eu/competition/>

#### Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

### 8.1. ORG-0002

Official name: Court of Justice of the European Union

Registration number: CURIA

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postcode: L-2925

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: [GC.Registry@curia.europa.eu](mailto:GC.Registry@curia.europa.eu)

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

#### Roles of this organisation:

Review organisation

### 8.1. ORG-0003

Official name: European Commission

Registration number: EUCOM

Postal address: Mondrian (CDMA), Rue du Champ de Mars 21

Town: Brussels

Postcode: B-1050

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: [comp-procurement@ec.europa.eu](mailto:comp-procurement@ec.europa.eu)

Telephone: +32 2 299 11 11

Internet address: <https://commission.europa.eu/>

**Roles of this organisation:**

TED eSender

**Notice information**

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Notice identifier/version: 5aa073fa-0a12-4664-8d8b-b5420cb2fcc9 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

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